Q2: Quarterly Industry Update

AS OF June 30, 2019



Electronic Payments

INDUSTRY SUMMARY

COGENT VALUATION identified **Electronic Payments** publicly traded companies, IPOs, and recent M&A transactions within the Electronic Payments industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since June 30, 2018, the median 52-week share price return of the Electronic Payments industry was 23.4%. Between June 30, 2017 and June 30, 2019, the median EV/EBITDA multiple increased from 16.4 to 18.3. Furthermore, the median price-to-earnings multiple increased from 26.8 to 29.0 over the same period. The median revenue growth and EBITDA margins for the industry for the quarter were 3.4% and 17.7%, respectively.

Public Company Key Statistics

Median	52-Week
Return	

34.6%

Median EV/EBITDA Multiple

18.3x

Median 3-Year CAGR Return

18.7%

Median Price/Earnings Multiple

27.7x

Median EV/Revenue Multiple

4.0x

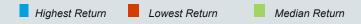
Median EV/Gross CF Multiple

27.3x

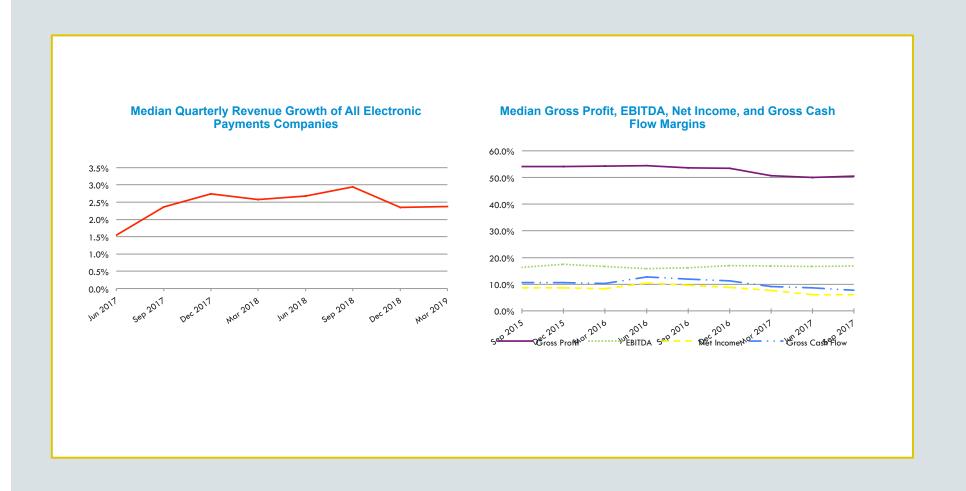
Comparable Public Company Market Price Returns as of June 30, 2019

	2019	3 Month	1 Year	2 Year	2018	2017	2016	2015
ACI Worldwide, Inc.	4.6%	4.6%	10.9%	3.9%	24.9%	-15.2%	6.1%	-6.9%
Bottomline Technologies (de), Inc.	11.7%	11.7%	63.8%	12.8%	38.6%	-15.8%	17.6%	-30.1%
CSG Systems International, Inc.	3.4%	3.4%	19.8%	14.1%	-9.5%	34.5%	43.5%	-14.7%
Euronet Worldwide, Inc.	-6.3%	-6.3%	-7.7%	13.1%	16.3%	0.0%	31.9%	14.7%
Global Payments Inc.	11.3%	11.3%	38.2%	28.7%	44.4%	7.6%	59.8%	24.2%
Mastercard Incorporated	15.7%	15.7%	55.7%	25.2%	46.6%	6.0%	13.0%	3.1%
MoneyGram International, Inc.	-34.6%	-34.6%	-48.7%	41.7%	11.6%	88.4%	-31.0%	-56.3%
Newtek Business Services Corp.	-2.3%	-2.3%	6.4%	4.1%	16.3%	11.0%	-3.0%	-6.0%
Total System Services, Inc.	9.1%	9.1%	61.4%	20.1%	61.3%	-1.5%	46.6%	2.0%
USA Technologies, Inc.	-7.7%	-7.7%	111.8%	58.4%	126.7%	39.6%	91.3%	-11.0%
Median of Industry Public Companies	4.6%	4.6%	-17.9%	14.1%	-0.1%	-36.7%	-24.7%	38.7%

Multiple year periods are calculated as the average annual return.



Industry Revenue Growth and Profit Margins for the Past Two Years



Public Company Median Multiples by Quarter

	6/30/19	3/31/19	12/31/18	9/30/18	6/30/18	3/31/18	12/31/17	9/30/17
EV/Revenues Multiple	4.6x	4.0x	3.8x	3.2x	2.9x	3.0x	2.9x	3.1x
EV/EBITDA Multiple	18.3x	19.1x	18.0x	16.4x	15.6x	16.0x	15.9x	18.0x
Price/Earnings Multiple	29.0x	26.7x	28.4x	29.4x	28.7x	29.4x	27.5x	27.7x
EV/Gross Cash Flows Multiple	27.3x	28.5x	29.6x	30.3x	29.1x	29.4x	21.4x	25.9x
Highest Multiple Lowest Multiple	Median	Multiple						,

Industry Initial Public Offerings—Electronic Payments (dollars in millions, except share prices)

Offer Date	Company Name	Offer Price	Shares Offered	Amount Raised	Total Assets	Debt	LTM Revenues	LTM EBITDA	LTM Net Income	LTM Cash Flows
5/15/19	Boku, Inc.	\$0.77	76.3	\$212.5	\$164.4	\$76.1	\$21.7	(\$7.8)	\$1,196.8	\$1,933.0
4/3/19	PT M Cash Integrasi Tbk	\$0.10	217.0	\$505.3	\$1,248.6	\$743.4	\$62.0	\$0.7	\$79.3	\$146.5
12/2/18	Qiwi plc	\$17.00	12.5	\$500.0	\$1,706.6	\$1,801.7	\$307.0	\$62.2	\$36.2	\$430.2
4/11/13	EVERTEC, Inc.	\$20.00	25.3	\$108.0	\$521.3	\$18.5	\$346.5	\$130.2	\$18.4	\$36.9
3/21/12	Worldpay, Inc.	\$17.00	29.4	\$17,864.0	\$1,562.4	\$115.0	\$1,622.4	\$398.5	(\$857.0)	\$1,918.0
6/16/10	Higher One Holdings, Inc.	\$12.00	9.0	\$2,399.3	\$106.2	\$229.6	\$99.2	\$35.9	\$300.2	\$653.0
		nm	nm	\$502.6	\$3,600.3	\$172.3	\$203.1	\$49.0	\$57.8	\$541.6

Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

Transaction Dat	_e Target	Acquirer	Transaction Size	% Bought	LTM Revenues	EV/ Revenues
6/12/19	Fraedom Holdings Limited	Visa Inc.	\$195.7	100%	\$45.7	4.3x
4/13/19	Increator Technology Co., Ltd.	Shenghua Lande Scitech	\$3.8	100%	N/A	N/A
2/11/19	Nets A/S	Advent International Corp.	\$6,716.2	100%	\$1,213.3	5.3x
12/16/18	ACCEO Solutions Inc.	N. Harris Computer Corp.	\$201.4	100%	N/A	N/A
11/16/18	Worldpay Group plc	Vantiv, Inc.	\$11,991.8	100%	\$1,531.1	7.5x
11/11/18	Cayan LLC	Total System Services, Inc.	\$1,050.0	100%	N/A	N/A
12/20/17	Paysafe Group Plc	CVC Capital Partners	\$4,285.8	100%	\$1,043.5	3.8x
12/18/17	Planet Payment, Inc.	Fintrax Group Holdings Ltd.	\$260.2	100%	\$53.0	4.7x
12/1/17	BluePay, Inc.	First Data Corporation	\$760.0	100%	N/A	N/A
11/14/17	Bambora	Ingenico Group - GCS	\$1,746.8	100%	\$235.2	0.0x
11/6/17	Line Biz Plus Corporation	LINE Pay Corporation	\$2.5	100%	N/A	N/A

USA International (Continued on next page)

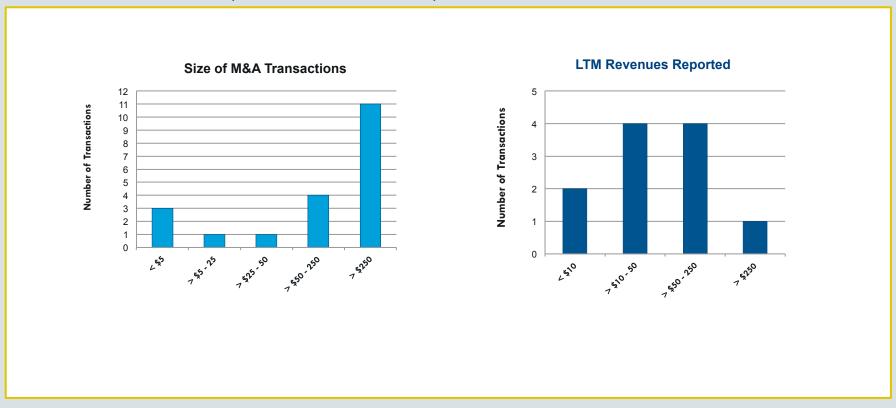
| 6

Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

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Transaction Date	Target	Acquirer	Transaction Size	% Bought	LTM Revenues	EV/ Revenues
12/16/16	Setefi S.p.A.	Mercury UK Holdco	\$1,191.5	100%	N/A	N/A
9/29/16	Payment Software Company	NCC Group plc	\$18.8	100%	\$9.5	2.0x
4/22/16	Heartland Payment Systems	Global Payments Inc.	\$4,449.0	100%	\$2,599	1.7x
10/30/15	Track Concepts B.V.	Crowd Mobile Limited	\$30.7	100%	\$17.6	1.8x
8/10/15	Skrill Holdings Limited	Netinvest Limited	\$1,760.3	100%	N/A	N/A
7/11/14	PNI Digital Media	Staples, Inc.	\$68.5	100%	\$21.6	2.9x
6/13/14	Mercury Payment Systems	NPC Group, Inc.	\$1,650.0	100%	\$237.0	7.0x
7/26/13	PayDivvy, Inc.	Higher One Holdings, Inc.	\$0.1	100%	N/A	N/A
3/26/13	Ingenico e-Commerce	Ingenico Group	\$534.8	100%	\$56.6	9.5x
	Median of the 20 M&A Tran	saction Targets	\$50.9	100%	\$28.2	2.1x

Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions) as of June 30, 2019



| 8



Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt —Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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