Q4: Quarterly Industry Update

AS OF December 31, 2018



Food Distribution

INDUSTRY SUMMARY

COGENT VALUATION identified Food Distributors publicly traded companies, IPOs, and recent M&A transactions within the Food Distributors industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since December 31, 2017, the median 52-week share price return of the Food Distributors industry was -50.1%. Between December 31, 2016 and December 31, 2018, the median EV/EBITDA multiple decreased from 13.0 to 11.7. Furthermore, the median price-to-earnings multiple decreased from 20.7 to 14.1 over the same period.

Public Company Key Statistics

| Median | 52-Week |
|--------|---------|
| Return | |

-50.1 %

Median 3-Year CAGR

Return

-11.1% 1.0x

Median EV/EBITDA Multiple

11.7x

Median Price/Earnings Multiple

14.1x

Median EV/Gross CF Multiple

Median EV/Revenue

Multiple

15.9x

Comparable Public Company Market Price Returns as of December 31, 2018

| | YTD | 3 Month | 1 Year | 2 Year | 3 Year | 2016 | 2015 | 2014 |
|-------------------------------------|--------|---------|--------|--------|--------|--------|--------|--------|
| B&G Foods, Inc. | -17.8% | 26.2% | -41.1% | 0.2% | 5.0% | 25.1% | 17.1% | -11.8% |
| Dean Foods Company | -67.0% | 21.9% | -56.2% | -17.9% | -6.4% | 27.0% | -11.5% | 12.7% |
| Flowers Foods, Inc. | -4.4% | -4.7% | 12.6% | -5.2% | 0.8% | -7.1% | 12.0% | -10.6% |
| Hormel Foods Corporation | 17.3% | 8.4% | -0.9% | -4.1% | 7.7% | -12.0% | 51.8% | 15.3% |
| Inventure Foods, Inc. | -55.7% | 4.9% | 48.1% | 42.5% | -28.7% | 38.7% | -44.3% | 62.6% |
| Koninklijke Wessanen N.V. | -76.5% | -16.0% | -44.2% | -15.1% | 45.8% | 38.4% | 59.7% | 16.0% |
| Lifeway Foods, Inc. | -50.1% | -18.2% | 9.4% | 18.6% | -13.7% | 3.7% | -40.1% | 101.8% |
| Pilgrim's Pride Corporation | -49.9% | 18.4% | 2.7% | 6.4% | -2.4% | -14.0% | -32.6% | 18.9% |
| The Hain Celestial Group, Inc. | -62.6% | -7.1% | -13.8% | 11.9% | -7.0% | -3.4% | -30.7% | 2.6% |
| United Natural Foods, Inc. | -13.4% | -0.7% | -0.7% | -7.4% | -12.2% | 21.2% | -49.1% | 2.6% |
| Median of Industry Public Companies | -50.1% | 6.0% | -0.8% | -7.4% | -6.4% | 4.5% | -30.7% | 15.3% |

Multiple year periods are calculated as the average annual return.





Median Return

Industry Revenue Growth and Profit Margins for the Past Two Years



Public Company Median Multiples by Quarter

| | 12/31/18 | 9/30/18 | 6/30/18 | 3/31/18 | 12/31/19 | 6/30/17 | 3/31/17 | 12/31/16 |
|----------------------------------|----------------|----------|---------|---------|----------|---------|---------|----------|
| EV/Revenues Multiple | 1.0x | 1.2x | 1.2x | 1.2x | 1.1x | 1.1x | 1.3x | 1.4x |
| EV/EBITDA Multiple | 11.7x | 12.2x | 11.8x | 13.0x | 14.6x | 13.7x | 15.2x | 14.1x |
| Price/Earnings Multiple | 14.1x | 21.0x | 22.2x | 20.0x | 17.7x | 22.7x | 21.3x | 24.6x |
| EV/Gross Cash Flows Multiple | 15.9x | 18.8x | 17.1x | 17.7x | 17.8x | 18.8x | 17.0x | 24.1x |
| Highest Multiple Lowest Multiple | M edian | Multiple | | | | | | |

Industry Initial Public Offerings—Food Distribution (dollars in millions, except share prices)

| Offer Date | Company Name | Offer Price | Shares Offered | Amount Raised | Total Assets | Debt | LTM Revenues | LTM EBITDA | LTM Net Income | LTM Cash Flows |
|---------------|-----------------------------------|----------------|-------------------|------------------|-----------------|-----------|-----------------|---------------|-------------------|-------------------|
| 7/4/18 | Wide Open Agriculture Limited | \$0.15 | 62.5 | \$19.0 | \$43.9 | \$0.0 | \$0.4 | \$16.8 | \$11.8 | \$17.9 |
| 5/31/18 | Everything Fresh Limited | \$0.02 | 1.7 | \$21.6 | N/A | N/A | N/A | N/A | N/A | N/A |
| 3/13/18 | B & S International Holdings Ltd. | \$0.13 | 280.0 | \$8.3 | \$7.2 | \$0.0 | N/A | \$2.0 | (\$0.2) | \$2.1 |
| 6/27/17 | Eagle Health Holdings Limited | \$0.30 | 18.6 | \$390.6 | \$1,149.4 | \$1,279.3 | \$65.4 | \$231.7 | \$105.0 | \$260.5 |
| 6/2/17 | BORATR CO., Ltd. | \$12.79 | 0.4 | \$3.7 | N/A | \$119.0 | \$0.0 | \$0.0 | N/A | \$0.0 |
| 4/12/17 | Asia Grocery Distribution Limited | \$0.03 | 44.4 | \$1,022.2 | \$9,023.6 | \$5,030.0 | \$1,558.4 | \$892.0 | \$173.7 | \$1,147.6 |
| 6/15/16 | Nousouken Corporation | \$9.92 | 14.5 | \$275.5 | \$3,404.7 | \$1,506.3 | N/A | \$290.7 | \$62.1 | \$367.0 |
| 5/25/16 | US Foods Holding Corp. | \$23.00 | 29.0 | \$580.0 | \$4,400.0 | \$2,612.8 | \$23,167.0 | \$391.8 | \$534.5 | \$447.5 |
| 6/29/17 | Median of all IPOs | nm | nm | \$185.3 | \$1,149.4 | \$440.3 | \$360 | \$223.3 | \$52.5 | \$17.9 |

Multiple year periods are calculated as the average annual return.



Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

| Transaction Date | Target | Acquirer | Transaction Size | % Bought | LTM Revenues | EV/ Revenues |
|------------------|--|--|---------------------|-------------|-----------------|-----------------|
| 12/17/18 | Al Kabeer Group ME | Good Food Co. | \$152.3 | 100% | \$84.5 | 0.4x |
| 10/26/18 | Pinnacle Foods Inc. | Conagra Brands, Inc. | \$10,986.8 | 100% | N/A | 2.7x |
| 10/22/18 | SUPERVALU INC. | United Natural Foods, Inc. | \$2,971.5 | 100% | \$4.4 | 3.0x |
| 8/26/18 | Marketing and Distribution Rights of Various Brands of Starbucks Corporation | Nestlé S.A. | \$7,150.0 | 100% | N/A | 0.5x |
| 8/14/18 | Best Choice Food and Beverage | M Line Holdings, Inc. | \$0.3 | 100% | \$2,231.4 | 1.3x |
| 7/31/18 | China Forest Food Limited | F8 Enterprises (Holdings) Group Limited | \$1.6 | 100% | \$418.2 | 0.4x |
| 6/8/18 | Riverford Organic Vegetables Ltd. | N/A | \$8.5 | 70% | N/A | N/A |
| 5/25/18 | Siam Samut Warin Co., Ltd | The Foodsource Company Limited | \$1.3 | 100% | N/A | N/A |
| 4/27/18 | Sunland Volonte Agency Sdn. Bhd. | Performance Food Group | \$21.3 | 100% | N/A | 2.2x |
| 9/30/16 | Super Group Ltd | Jacobs Douwe Egberts | \$275.2 | 70% | \$140.0 | 1.2x |
| 2/1/16 | Ralcorp Holdings Inc. | Treehouse Foods, Inc. | \$12,511.1 | 100% | \$357.6 | 0.8x |
| 1/15/16 | Boulder Brands, Inc. | Pinnacle Foods Inc. | \$1,006.5 | 100% | \$4,120.9 | 1.9x |

USA International Highest Lowest Median (Continued on next page)

Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

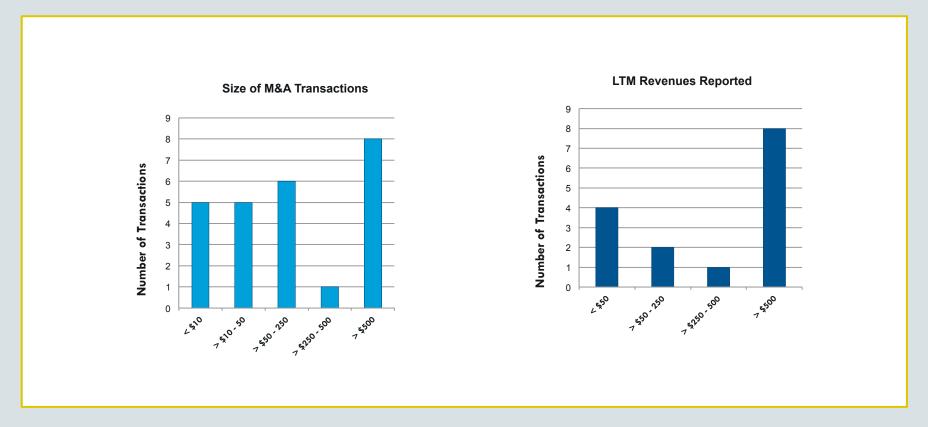
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| Transaction Date | Target | Acquirer | Transaction Size | % Bought | LTM Revenues | EV/ Revenues |
|---------------------|-----------------------------|-----------------------|---------------------|-------------|-----------------|-----------------|
| 5/13/16 | FineFrance UK Limited | Vestey Group Limited | \$5.9 | 100% | N/A | N/A |
| 3/31/16 | Alpine Valley Bread | Flowers Bakeries, LLC | \$217.5 | 100% | N/A | N/A |
| 2/29/16 | Jacks International Limited | N/A | \$68.6 | 66% | \$10.8 | 1.5x |
| 2/25/16 | Goodman Fielder Ltd. | First Pacific Company | \$1,949.6 | 90% | \$2,076.7 | 0.8x |
| 5/13/16 | La Sirena Alimentación | OpCapita LLP | \$56.2 | 100% | N/A | 0.8x |
| 11/30/14 | Associated Wholesalers | C&S Wholesale Grocers | \$256.6 | 100% | \$1,100.0 | N/A |
| 10/24/14 | Abatewood Limited | Zeno Capital Ltd. | \$3.8 | 100% | \$10.3 | 0.2x |
| 10/21/14 | Annie's, Inc. | General Mills, Inc. | \$68.6 | 100% | \$208.1 | 0.4x |
| | Median of the 20 M&A Transa | action Targets | \$1,788.8 | 100% | \$508.2 | 0.9x |



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Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions) as of December 31, 2018



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Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt —Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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