Q4: Quarterly Industry Update

AS OF June 30, 2018



Specialty Foods

INDUSTRY SUMMARY

COGENT VALUATION identified **Specialty Foods** publicly traded companies, IPOs, and recent M&A transactions within the Specialty Foods industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since June 30, 2017, the median 52-week share price return of the Specialty Foods industry was -5.1%. Between June 30, 2016 and June 30, 2018, the median EV/EBITDA multiple decreased from 14.2 to 11.9. Furthermore, the median price-to-earnings multiple decreased from 25.7 to 14.5 over the same period. The median revenue growth and EBITDA margins for the industry for the quarter were 0.5% and 18.9%, respectively.

Public Company Key Statistics

Medi Retu	ian 52-Week rn	Median 3-Year CAGR Return	Median EV/Revenue Multiple
-5	5.1%	1.6%	2.3x
Medi Mult	ian EV/EBITDA iple	Median Price/Earnings Multiple	Median EV/Gross CF Multiple
1	1.9x	14.5x	16.9x

Comparable Public Company Market Price Returns as of June 30, 2018

	YTD	3 Month	1 Year	2 Year	2017	2016	2015	2014
Amira Nature Foods Ltd.	-46.8%	-46.8%	-59.9%	-32.3%	-32.2%	-32.5%	-36.5%	-8.9%
B&G Foods, Inc.	-14.9%	26.2%	-16.0%	0.2%	-19.7%	25.1%	N/A	N/A
Bridgford Foods Corporation	8.4%	-9.1%	1.0%	20.1%	10.4%	30.7%	17.1%	-11.8%
Campbell Soup Company	-15.7%	-6.4%	-22.3%	-4.3%	-20.4%	15.1%	12.3%	-19.1%
Dean Foods Company	-9.1%	21.9%	-38.2%	-17.9%	-46.9%	27.0%	19.4%	1.7%
Flowers Foods, Inc.	7.9%	-4.7%	20.3%	-5.2%	-3.3%	-7.1%	-11.5%	12.7%
General Mills, Inc.	-25.3%	-1.8%	-20.1%	1.4%	-4.0%	7.1%	12.0%	-10.6%
J&J Snack Foods Corp.	0.4%	11.7%	15.4%	14.1%	13.8%	14.4%	8.1%	6.9%
John B. Sanfilippo & Son, Inc.	17.7%	28.7%	18.0%	8.2%	-10.1%	30.3%	-44.3%	-3.9%
Kellogg Company	2.8%	7.5%	0.6%	-3.0%	-7.8%	2.0%	7.3%	22.8%
Mondelez International, Inc.	-4.2%	-1.7%	-5.1%	-2.3%	-3.5%	-1.1%	18.7%	84.4%
Pinnacle Foods Inc.	9.4%	20.3%	9.5%	18.3%	11.3%	25.9%	10.4%	7.2%
Post Holdings, Inc.	8.6%	13.5%	10.8%	13.3%	-1.4%	30.3%	23.4%	2.9%
The Hershey Company	-18.0%	-6.0%	-13.3%	20.8%	9.7%	15.9%	20.3%	28.6%
The Kraft Heinz Company	-13.5%	0.9%	-26.6%	0.4%	-10.9%	20.0%	12.3%	6.6%
Median of Industry Public Companies:	-6.6%	0.9%	-5.1%	0.9%	-4.0%	15.9%	12.1%	4.7%

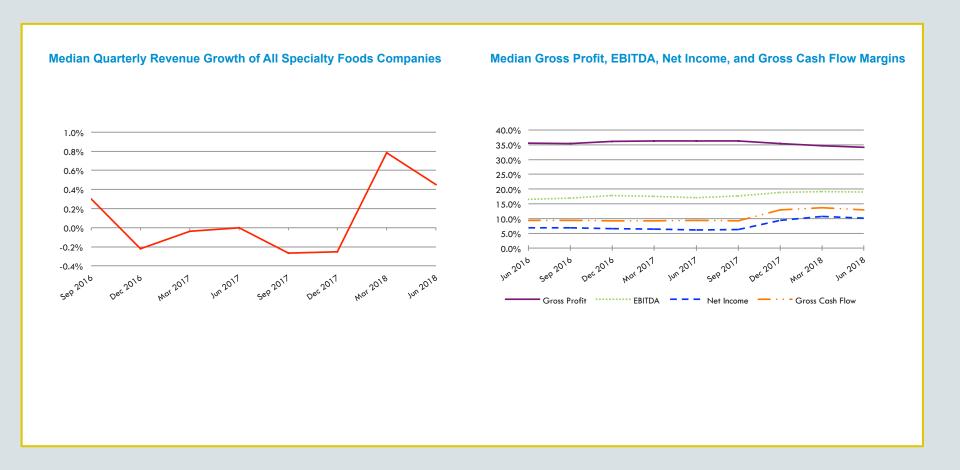
Multiple year periods are calculated as the average annual return.

Highest Return

Lowest Return

Median Return

Industry Revenue Growth and Profit Margins for the Past Two Years



Public Company Median Multiples by Quarter

	6/30/18	3/31/18	12/31/17	9/30/17	6/30/17	3/31/17	12/31/16	9/30/16
EV/Revenues Multiple	2.3x	2.1x	2.4x	2.3x	2.4x	2.6x	2.6x	2.6x
EV/EBITDA Multiple	11.9x	11.2x	11.9x	11.9x	11.8x	12.8x	13.9x	13.6x
Price/Earnings Multiple	14.5x	13.8x	19.8x	23.5x	28.0x	27.8x	27.3x	27.3x
EV/Gross Cash Flows Multiple	16.9x	15.2x	18.0x	20.9x	23.7x	24.5x	22.2x	16.9x
Highest Multiple Lowest Multiple	Median	Multiple						

Industry Initial Public Offerings—Industry: Specialty Foods (dollars in millions, except share prices)

Offer Date	Company Name	Offer Price	Shares Offered	Amount Raised	Total Assets	Debt	LTM Revenues	LTM EBITDA	LTM Net Income	LTM Cash Flows
6/27/18	Cake Box Holdings plc	\$1.42	15.3	\$21.7	\$11.9	\$2.3	\$18.0	\$5.2	\$3.9	\$5.6
6/4/18	Nakoda Group of Industries Limited	\$0.52	1.9	\$1.0	\$5.2	\$3.6	\$7.5	\$0.6	\$0.2	\$0.7
3/13/18	B & S International Holdings Ltd.	\$0.13	50.0	\$12.8	\$20.7	\$9.7	\$47.4	\$5.5	\$3.5	\$6.4
2/17/18	Tasty Dairy Specialities Limited	\$0.70	5.2	\$3.8	\$16.4	\$5.3	\$0.0	\$0.0	\$0.0	\$0.0
1/10/18	Jhandewalas Foods Limited	\$0.86	2.9	\$2.5	\$9.4	\$5.5	\$22.9	\$1.4	\$0.4	\$1.4
9/28/17	Nishimoto Co., Ltd.	\$42.17	3.7	\$156.0	\$621.7	\$147.1	\$1,356.2	\$0.0	\$24.4	\$0.0
	Median IPO	\$nm	nm	\$8.3	\$14.1	\$5.4	\$20.5	\$1.0	\$1.9	\$1.1

Multiple year periods are calculated as the average annual return.



Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

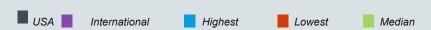
Transaction Date	Target	Acquirer	Transaction Size	% Bought	LTM Revenues	EV/ Revenues
6/19/18	Shepherd Gourmet Dairy (Ontario)	Saputo Inc.	\$77.6	100%	\$44.2	1.8x
6/7/18	Tate's Bake Shop, Inc.	Mondelez International, Inc.	\$500.0	100%	N/A	N/A
	NATUUR Business Segment of LOTTE GRS Co., Ltd.	Lotte Confectionery (New)	\$23.6	100%	N/A	N/A
5/31/1X	New England Confectionery Company, Inc.	Round Hill Investments, LLC	\$17.3	100%	\$50.6	0.3x
5/25/18	Siam Samut Warin Co., Ltd	The Foodsource Company Limited	\$1.3	60%	N/A	N/A
5/21/18	Cooplands Retail Limited	GKB Retail Ltd	\$0.8	100%	N/A	N/A
5/8/18	Nisa Retail Limited	Co-operative Group Limited	\$320.5	100%	N/A	N/A
4/27/18	Sunland Volonte Agency Sdn. Bhd.	EA Holdings Berhad	\$21.3	90%	\$4.4	5.3x
4/3/18	Golden Koala Group Pty Ltd	Cobbitty Country Pty Ltd	\$8.8	51%	N/A	N/A
3/31/18	Nestlé S.A. (US Chocolate)	Ferrero International S.A.	\$2,800.0	100%	N/A	N/A
3/26/18	Snyder's-Lance, Inc.	Campbell Soup Company	\$6,136.3	100%	\$2,231	2.7x
3/14/18	Hawaiian Macadamia Nut, Inc.	Saputo Inc.	\$77.6	100%	\$44.2	1.8x

USA International Highest Lowest Median (Continued on next page)

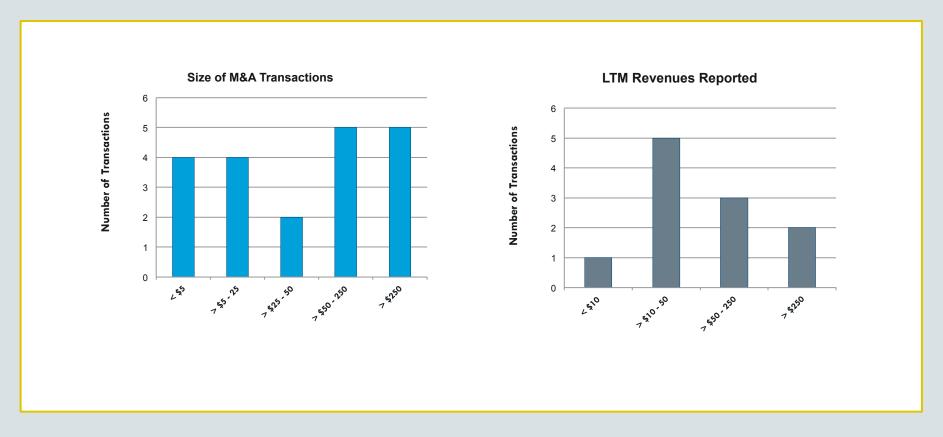
Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

(Continued from previous page)

Transaction Date	Target	Acquirer	Transaction Size	% Bought	<u>LTM</u> Revenues	<u>EV/</u> Revenues
9/29/17	Udder Delights Australia Pty	N/A	\$3.8	66%	\$21.7	0.3x
9/27/17	Steenland Chocolate BV	Koninklijke Wessanen N.V.	\$71.9	100%	\$29.0	2.5x
9/27/17	Blend and Pack Pty Ltd	Unison Capital, Inc.	\$12.8	70%	N/A	N/A
9/5/17	Cloetta Italia S.r.l	B&G Foods, Inc.	\$70.0	100%	N/A	N/A
11/4/16	Daiya Foods Inc.	Gores Holdings, Inc.	\$2,198.4	100%	\$621.0	3.5x
11/1/16	Mühlehof-Gewürze AG	Renaissance Food Group	\$19.4	100%	N/A	N/A
10/3/16	KREEK'S France Arachides	Green Plains II LLC	\$250.0	100%	N/A	N/A
9/30/16	Golden Enterprises Inc.	UTZ Quality Foods, Inc.	\$144.4	100%	\$135.9	1.0x
	Median of the 20 M&A Transa	ction Targets	\$66.5	100%	\$40.0	1.0x



Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions) as of June 30, 2018





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Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt —Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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