### Q2: Quarterly Industry Update

**AS OF JUNE 30, 2017** 



### Colocation

**INDUSTRY SUMMARY** 

COGENT VALUATION identified **Colocation** publicly traded companies, IPOs, and recent M&A transactions within the Colocation industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since June 30, 2016, the median 52-week share price return of the Colocation industry was 10.7%. Between June 30, 2015 and June 30, 2017, the median EV/EBITDA multiple increased from 13.9 to 20.2. Furthermore, the median price-to-earnings multiple increased from 33.0 to 36.7 over the same period.

**Public Company Key Statistics** 

| Median 52-Week | Median 3-Year CAGR |
|----------------|--------------------|
| Return         | Return             |
| 10.7%          | 10.5%              |

Median EV/Revenue Multiple

5.4x

Median EV/EBITDA Multiple

Median Price/Earnings Multiple

Median EV/Gross CF Multiple

20.2x

36.7x

26.0x

#### Comparable Public Company Market Price Returns as of June 30, 2017

|                                     | YTD    | 3 Month | 1 Year | 2 Year | 3 Year | 2016   | 2015   | 2014   |
|-------------------------------------|--------|---------|--------|--------|--------|--------|--------|--------|
| 21Vianet Group, Inc.                | -28.4% | -8.6%   | -50.8% | -50.5% | -44.9% | -66.8% | 36.7%  | -34.2% |
| Digital Realty Trust, Inc.          | 15.0%  | 6.2%    | 3.6%   | 30.2%  | 24.6%  | 29.9%  | 14.1%  | 35.0%  |
| DuPont Fabros Technology, Inc.      | 39.2%  | 23.3%   | 28.6%  | 44.1%  | 31.4%  | 38.2%  | -4.4%  | 34.5%  |
| Equinix, Inc.                       | 20.1%  | 7.2%    | 10.7%  | 30.0%  | 26.9%  | 18.2%  | 33.4%  | 27.8%  |
| Internap Corporation                | 138%   | -1.3%   | 78.2%  | -37.0% | -19.6% | -75.9% | -19.6% | 5.9%   |
| InterXion Holding N.V.              | 30.5%  | 15.7%   | 24.1%  | 28.7%  | 18.7%  | 16.3%  | 10.3%  | 15.8%  |
| Level 3 Communications, Inc.        | 5.2%   | 3.6%    | 15.2%  | 6.1%   | 10.5%  | 3.7%   | 10.1%  | 48.9%  |
| Range Resources Corporation         | -31.7% | -17.6%  | -46.6% | -30.5% | -35.3% | 41.5%  | -56.6% | -33.4% |
| Windstream Holdings, Inc.           | -47.1% | -28.8%  | -58.1% | -22.0% | -59.8% | 13.8%  | -87.0% | 3.3%   |
| Median of Industry Public Companies | 15.0%  | 3.6%    | 10.7%  | 6.1%   | 10.5%  | 16.3%  | 10.1%  | 15.8%  |

Multiple year periods are calculated as the average annual return.

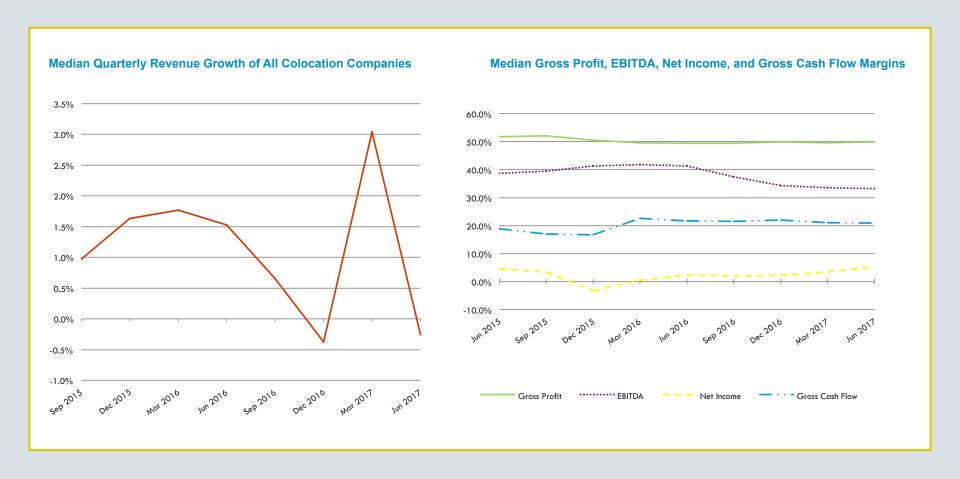
Highest Return

Lowest Return

Median Return

| 2

#### Industry Revenue Growth and Profit Margins for the Past Two Years



### Median Public Companies

The chart below illustrates Public Company Multiples.

|  | 6/30/17 | 3/31/17 | 12/31/16 | 9/30/16 | 6/30/16 | 3/31/16 | 12/31/15 | 9/30/15 |
|--|---------|---------|----------|---------|---------|---------|----------|---------|
| EV/Revenues Multiple                             | 5.4x    | 7.7x    | 6.8x     | 7.0x    | 6.9x    | 6.8x    | 5.6x     | 5.5x    |
| EV/EBITDA Multiple                               | 20.2x   | 16.5x   | 15.7x    | 16.4x   | 16.2x   | 16.0x   | 12.8x    | 12.3x   |
| Price/Earnings Multiple                          | 36.7x   | 35.1x   | 51.0x    | 69.2x   | 40.6x   | 35.4x   | 36.8x    | 25.4x   |
| EV/Gross Cash Flows Multiple                     | 26.0x   | 22.5x   | 24.9x    | 23.1x   | 25.9x   | 26.4x   | 21.2x    | 19.0x   |
| Highest Multiple Lowest Multiple Median Multiple |         |         |          |         |         |         |          |         |

### Industry Initial Public Offerings—Industry: Colocation (dollars in millions, except share prices)

| Offer<br>Date | Company Name                   | Offer<br>Price | Shares<br>Offered | Amount<br>Raised | Total<br>Assets | Debt    | LTM<br>Revenues | LTM<br>EBITDA | LTM Net<br>Income | LTM Cash<br>Flows |
|---------------|--------------------------------|----------------|-------------------|------------------|-----------------|---------|-----------------|---------------|-------------------|-------------------|
| 11/1/16       | GDS Holdings Limited           | \$10.00        | 19.3              | \$192.5          | \$952.9         | \$521.3 | \$127.3         | \$17.7        | (\$30.9)          | \$42.4            |
| 4/21/11       | 21Vianet Group, Inc.           | \$15.00        | 13.0              | \$195.0          | \$110.0         | \$16.5  | \$79.7          | (\$29.1)      | (\$38.7)          | (\$25.8)          |
| 1/27/11       | InterXion Holding N.V.         | \$13.00        | 20.4              | \$264.9          | \$631.3         | \$269.6 | \$268.8         | \$100.4       | \$22.0            | \$139.4           |
| 8/7/08        | Rackspace Hosting, Inc.        | \$12.50        | 15.0              | \$187.5          | \$355.3         | \$145.1 | \$406.4         | \$96.0        | \$19.1            | \$155.5           |
| 10/24/07      | Telecity Group plc             | \$4.50         | 23.6              | \$197.1          | \$366.0         | \$128.0 | \$172.0         | \$36.3        | (\$18.8)          | \$69.1            |
| 10/18/07      | DuPont Fabros Technology, Inc. | \$21.00        | 30.5              | \$640.5          | N/A             | N/A     | N/A             | N/A           | N/A               | N/A               |
| 6/28/07       | Bridgeline Digital, Inc.       | \$5.00         | 3.0               | \$15.0           | \$9.4           | \$2.9   | \$9.2           | (\$1.0)       | (\$2.7)           | (\$0.8)           |
| 11/1/16       |                                | nm             | nm                | \$195.0          | \$360.7         | \$136.6 | \$149.6         | \$27.0        | (\$10.7)          | \$55.8            |

Multiple year periods are calculated as the average annual return.

Highest Return

Lowest Return

Median Return

# Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

| Transaction<br>Date | Target                        | Acquirer                        | Transaction<br>Size | %<br>Bought | LTM<br>Revenues | EV/<br>Revenues |
|---------------------|-------------------------------|---------------------------------|---------------------|-------------|-----------------|-----------------|
| 6/30/17             | Cincinnati Data Center        | Carter Validus                  | \$10.3              | 100%        | N/A             | N/A             |
| 6/28/17             | Sunnyvale Data Center         | Carter Validus                  | \$36.8              | 100%        | N/A             | N/A             |
| 6/26/17             | Wilcon Holdings LLC           | Crown Castle International      | \$600.0             | 100%        | N/A             | N/A             |
| 5/1/17              | Castle Access, Inc.           | Zayo Group Holdings, Inc.       | \$11.9              | 100%        | N/A             | N/A             |
| 5/1/17              | Giglinx Global, Inc.          | GTT Communications, Inc.        | \$21.0              | 100%        | N/A             | N/A             |
| 5/1/17              | CenturyLink, Inc. Datacenters | BC Partners                     | \$2,277.0           | 100%        | \$626.0         | 3.6x            |
| 4/4/17              | Net Logistics Pty. Ltd.       | Dreamscape Networks Ltd.        | \$2.0               | 100%        | N/A             | N/A             |
| 2/1/17              | <b>Grande Communications</b>  | TPG Capital, L.P.               | \$650.0             | 100%        | N/A             | N/A             |
| 1/31/17             | DC74, LLC                     | Lumos Networks Corp.            | \$29.5              | 100%        | N/A             | N/A             |
| 10/17/16            | McLean Data Center            | Carter Validus Mission Critical | \$85.0              | 100%        | \$6.2           | 13.7x           |
| 10/12/16            | M247 Limited                  | Metronet (UK) Ltd               | \$57.9              | 100%        | N/A             | N/A             |
| 6/30/17             | Cincinnati Data Center        | Carter Validus                  | \$10.3              | 100%        | N/A             | N/A             |

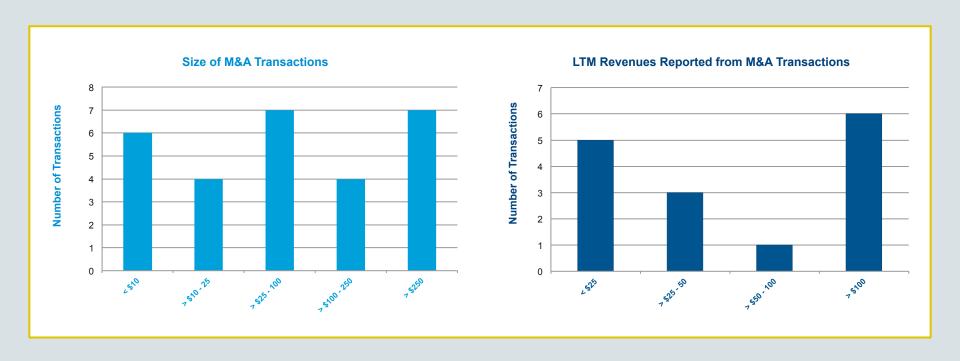
USA International Highest Lowest Median (Continued on next page)

## Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

(Continued from previous page)

| Transaction<br>Date | Target                                | Acquirer                 | Transaction<br>Size | %<br>Bought | LTM<br>Revenues | EV/<br>Revenues |
|---------------------|---------------------------------------|--------------------------|---------------------|-------------|-----------------|-----------------|
| 10/12/16            | M247 Limited                          | Metronet (UK) Ltd        | \$57.9              | 100%        | N/A             | N/A             |
| 10/6/16             | Q9 Networks Inc.                      | BCE Inc.                 | \$512.8             | 65%         | N/A             | N/A             |
| 8/1/16              | AF-Southeast, LLC                     | Strome Mezzanine Fund IV | \$24.0              | 100%        | N/A             | N/A             |
| 4/1/16              | CME Group Inc.                        | CyrusOne LP              | \$130.0             | 100%        | N/A             | N/A             |
| 1/29/16             | City Lifeline Limited                 | Redcentric plc           | \$6.8               | 100%        | \$5.0           | 1.4x            |
| 1/15/16             | Telecity Group plc                    | Equinix, Inc.            | \$4,119.8           | 100%        | \$532.1         | 7.7x            |
| 11/30/15            | Sanity Holdings                       | Over the Wire Hldg.      | \$2.5               | 100%        | \$0.9           | 2.7x            |
| 10/9/15             | The Telx Group                        | Digital Realty Trust     | \$1,886.0           | 100%        | \$308.7         | 6.1x            |
| 7/1/15              | iGATE Corporation                     | Capgemini North America  | \$4,600.8           | 100%        | \$1,288.1       | 3.5x            |
| Med                 | ian of the 19 M&A Transaction Targets |                          | \$71.5              | 100%        | \$189.3         | 4.7X            |
| USA                 | International Highest                 | Lowest Median            |                     |             |                 |                 |

### Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions) as of June 30, 2017





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**Definitions of Financial Terms Used in this Quarterly Industry Update:** Enterprise Value (EV): Market Value of Equity + Market Value of Debt —Cash Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

**Gross Cash Flows:** Net Income + Depreciation and Amortization Expense Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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