# Quarterly Industry Update

As of March 31, 2017 **Industry: Colocation** 

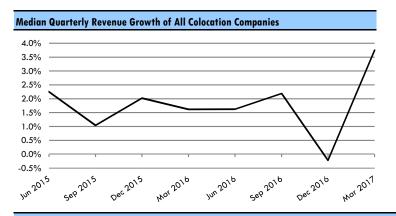


## Industry Summary

Cogent Valuation identified Colocation publicly traded companies, IPOs, and recent M&A transactions within the Colocation industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since March 31, 2016, the median 52-week share price return of the Colocation industry was 17.3%. Between March 31, 2015 and March 31, 2017, the median EV/EBITDA multiple decreased from 15.0 to 13.8. Furthermore, the median price-to-earnings multiple decreased from 44.7 to 35.1 over the same period.

Comparable Public Company Key Statistics												
Median 52-Week Return	17.3% Median EV/Revenue Multip				ultiple	5.7x	M	Multiple	35.1x			
Median 3-Year CAGR Return	13.5%	5% Median EV/EBITDA Multiple				13.8x	Median EV/Gross CF Multiple					
Comparable Public Company Market Price Returns As of March 31, 2017												
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2016	2015	2014	2013	2012	
21Vianet Group, Inc.	-21.7%	-21.7%	-72.5%	-44.2%	-42.4%	-13.5%	-66.8%	36.7%	-34.2%	144.7%	5.0%	
Digital Realty Trust, Inc.	8.3%	8.3%	20.2%	27.0%	<b>26</b> .1%	7.5%	29.9%	14.1%	35.0%	-27.6%	1.8%	
DuPont Fabros Technology, Inc.	12.9%	12.9%	22.4%	23.2%	27.2%	15.2%	38.2%	-4.4%	34.5%	2.3%	-0.2%	
Equinix, Inc.	12.0%	12.0%	<b>2</b> 1.1%	31.1%	29.4%	20.5%	18.2%	33.4%	27.8%	-13.9%	103.4%	
Internap Corporation	141.6%	141.6%	36.3%	-39.7%	-19.3%	-12.8%	-75.9%	-19.6%	5. <b>9</b> %	8.6%	16.6%	
InterXion Holding N.V.	12.8%	12.8%	14.4%	18.4%	18.2%	17.1%	16.3%	10.3%	15.8%	-0.6%	76.7%	
Level 3 Communications, Inc.	1.5%	1.5%	8.3%	3.1%	13.5%	17.3%	3.7%	10.1%	48.9%	43.5%	36.0%	
Range Resources Corporation	-17.2%	-17.2%	-12.2%	-25.7%	-30.9%	-13.0%	41.5%	-56.6%	-33.4%	33.6%	-0.2%	
TRC Companies, Inc.	12.7%	12.7%	65.8%	N/A	N/A	N/A	13.1%	N/A	N/A	N/A	N/A	
Windstream Holdings, Inc.	-25.6%	-25.6%	-29.0%	-65.0%	-52.1%	-40.0%	13.8%	-87.0%	3.3%	-3.6%	- <b>29</b> .5%	
Median of Industry Public Companies	10.1%	10.1%	17.3%	3.1%	13.5%	7.5%	15.1%	10.1%	15.8%	2.3%	5.0%	

(Multiple year periods are calculated as the average annual return.)



#### Median Gross Profit, EBITDA, Net Income and Gross Cash Flow Margins 60.0% 50.0% 40.0% ••••• 30.0% 20.0% 10.0% 0.0% -10.0% Jun 2015 5ep 2015 Dec 2016 Mar 2015 2015 2016 2016 Mar 2017 2010

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Dec

Gross Profit ----- EBITDA ---

w.

Net Income

• •

- Gross Cash Flow

# Median Public Company Multiples of the Colocation Industry

Date:	3/31/2015	6/30/2015	9/30/2015	12/31/2015	3/31/2016	6/30/2016	9/30/2016	12/31/2016	3/31/2017
EV/Revenues Multiple	5.7x	5.2x	4.5x	4.7x	5.2x	5.2x	5.1x	5.2x	5.7x
EV/EBITDA Multiple	15.0x	13.8x	11.8x	11.9x	1 <b>3</b> .7x	16.2x	15.9x	15.7x	13.8x
Price/Earnings Multiple	44.7x	25.9x	21.4x	28.7x	27.1x	40.6x	69.2x	51.0x	35.1x
EV/Gross Cash Flows Multiple	21.8x	20.4x	18.4x	20.4x	24.2x	29.3x	27.6x	27.6x	25.1x

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# **Quarterly Industry Update**

As of March 31, 2017 Industry: Colocation



### Industry Initial Public Offerings (dollars in millions, except share prices)

Median of All IPOs		nm	nm	\$195.0	\$360.7	\$136.6	\$14 <b>9.6</b>	\$27.0	(\$10.7)	\$55.8
6/28/2007	Bridgeline Digital, Inc.	\$5.00	3.0	\$15.0	\$9.4	\$2.9	\$9.2	(\$1.0)	(\$2.7)	(\$0.8)
10/18/2007	DuPont Fabros Technology, Inc.	\$21.00	30.5	\$640.5	N/A	N/A	N/A	N/A	N/A	N/A
10/24/2007	Telecity Group plc	\$4.50	23.6	\$197.1	\$366.0	\$128.0	\$172.0	\$36.3	(\$18.8)	\$69.1
8/7/2008	Rackspace Hosting, Inc.	\$12.50	15.0	\$187.5	\$355.3	\$145.1	\$406.4	\$96.0	\$19.1	\$155.5
1/27/2011	InterXion Holding N.V.	\$13.00	20.4	\$264.9	\$631.3	\$269.6	\$268.8	\$100.4	\$22.0	\$139.4
4/21/2011	21Vianet Group, Inc.	\$15.00	13.0	\$195.0	\$110.0	\$16.5	\$79.7	(\$29.1)	(\$38.7)	(\$25.8)
11/1/2016	GDS Holdings Limited	\$10.00	<u>19.3</u>	\$192.5	\$952.9	\$521.3	\$127.3	\$17.7	(\$30.9)	\$42.4
Offer Date	<u>Company Name</u>	Offer Price	Shares Offered	Amount Raised	Total Assets	Debt	LTM Revenues	LTM EBITDA	LTM Net Income	LTM Cash Flows

nm: not meaningful

## Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

<u>Transaction Date</u>	<u>Target</u>	<u>Acquirer</u>	Transaction Size	<u>% Bought</u>	LTM Revenues	EV/Revenues			Siz	e of M&/	A Transa	ctions
2/1/2017	Grande Communications	TPG Capital, L.P.	\$650.0	100%	N/A	N/A		7				
1/31/2017	DC74, LLC	Lumos Networks Corp.	\$29.5	100%	N/A	N/A	ions	6				
10/17/2016	McLean Data Center	Carter Validus Mission Critical	\$85.0	100%	\$6.2	13.7x	sact	5			-	
10/12/2016	M247 Limited	Metronet (UK) Ltd	\$57.9	100%	N/A	N/A	Trar	4			-	_
10/6/2016	Q9 Networks Inc.	BCE Inc.	\$512.8	65%	N/A	N/A	er of	3				
8/1/2016	AF-Southeast, LLC	Strome Mezzanine Fund IV	\$24.0	100%	N/A	N/A	Number of Transactions	2				
4/1/2016	CME Group Inc.	CyrusOne LP	\$130.0	100%	N/A	N/A	ž	1				
1/29/2016	City Lifeline Limited	Redcentric plc	\$6.8	100%	\$5.0	1.4x		0	1.5×10	చి	100 s100	····
1/15/2016	Telecity Group plc	Equinix, Inc.	\$4,092.4	100%	\$532.1	7.6x			L	10.13	7510	775
11/30/2015	Sanity Holdings	Over the Wire Hldg.	\$2.5	100%	\$0.9	2.7x			7	7		
10/9/2015	The Telx Group	Digital Realty Trust	\$1,886.0	100%	\$308.7	6.1x			LTI	M Reven	ues Repo	orted
7/1/2015	iGATE Corporation	Capgemini North America	\$4,600.8	100%	\$1,288.1	3.5x		5				
7/1/2015	Cervalis, LLC	CyrusOne LP	\$400.0	100%	\$70.0	5.7x	tions	4				
6/16/2015	Carpathia Hosting, Inc.	Quality Technology Services	\$326.0	100%	N/A	N/A	nsac					- 1
4/1/2015	Online Tech, Inc.	Carter Validus	\$7.5	100%	N/A	N/A	Tra	3				
3/27/2015	RackForce Networks Inc.	TeraGo Networks Inc.	\$25.9	100%	\$8.5	3.0x	er of	2				-1
3/11/2015	4Degrés Colocation Inc.	Videotron Ltd.	\$27.8	100%	N/A	N/A	Number of Transactions	1			_	
9/2/2014	ViaWest, Inc.	Shaw Communications	\$1,200.0	100%	\$168.0	7.1x	ź	0				
7/1/2014	Colo Facilities Atlanta	Zayo Colocation, Inc.	\$52.5	100%	N/A	N/A		U	1525	50	100	75100
3/4/2014	CoreXchange, Inc.	Zayo Colocation, Inc.	\$17.5	100%	N/A	N/A			L*	7 525 50		75
Median of the	Median of the 20 M&A Transaction Targets		\$71.5	100%	\$70.0	5.7x				• •	7	

#### Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt - Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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