## **Quarterly Industry Update**

As of September 30, 2016 Industry: Industrial Printers

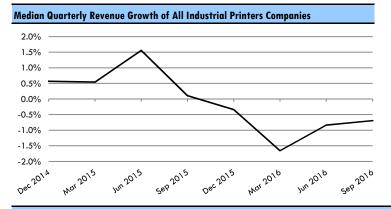


## **Industry Summary**

Cogent Valuation identified Industrial Printers publicly traded companies, IPOs, and recent M&A transactions within the Industrial Printers industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since September 30, 2015, the median 52-week share price return of the Industrial Printers industry was 3.8%. Between September 30, 2014 and September 30, 2016, the median EV/EBITDA multiple increased from 7.1 to 10.1. Furthermore, the median price-to-earnings multiple increased from 18.4 to 19.1 over the same period.

Comparable Public Company Key Statistics											
Median 52-Week Return Median 3-Year CAGR Return	3.8% -3.7%	Median EV/Revenue Multiple Median EV/EBITDA Multiple		1.0x 10.1x	Median Price/Earnings Multiple Median EV/Gross CF Multiple			•	19.1x 13.7x		
Comparable Public Company Market Price Returns As of September 30, 2016											
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2015	2014	2013	2012	2011
Astro-Med, Inc.	2.4%	-2.8%	6.8%	5.9%	10.5%	16.2%	-12.4%	22.3%	33.7%	32.6%	-2.9%
Canon Inc.	-5.6%	1.8%	0.1%	-5.8%	-3.3%	-8.9%	-4.6%	1.2%	-18.0%	-12.9%	-14.6%
Eastman Kodak Co.	19.6%	-6.7%	-4.0%	-17.4%	-15.7%	N/A	-42.2%	-37.5%	N/A	N/A	N/A
Electronics for Imaging, Inc.	4.7%	13.7%	13.0%	5.2%	15.6%	29.4%	9.1%	10.6%	103.9%	33.3%	-0.4%
Lexmark International Inc.	23.1%	5.9%	37.9%	-3.0%	6.6%	8.1%	-21.4%	16.2%	53.2%	-29.9%	-5.0%
Pitney Bowes Inc.	-12.1%	2.0%	-8.5%	-14.8%	-0.1%	-0.7%	-15.3%	4.6%	119.0%	-42.6%	-23.3%
Quad/Graphics, Inc.	187.3%	14.7%	120.8%	17.8%	-4.2%	8.1%	-59.5%	-15.7%	33.5%	42.2%	-65.2%
Stratasys Ltd.	2.6%	5.2%	-9.1%	-55.3%	-38.0%	5.4%	-71.7%	-38.3%	68.1%	163.6%	-6.8%
The ExOne Company	51.6%	44.0%	126.8%	-14.6%	-29.0%	N/A	-40.2%	-72.2%	N/A	N/A	N/A
TransAct Technologies Incorporated	-12.9%	-6.7%	-17.4%	5.3%	-17.0%	-1.6%	57.0%	-56.3%	73.5%	-0.6%	-22.9%
Voxeljet AG	4.5%	3.1%	3.8%	-41.9%	N/A	N/A	-44.7%	-79.4%	N/A	N/A	N/A
Median of Industry Public Companies	4.5%	3.1%	3.8%	-5.8%	-3.7%	6.8%	-21.4%	-15.7%	60.6%	16.0%	-10.7%

(Multiple year periods are calculated as the average annual return.)



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sep 201	Dec 2014	Mar 2015	Jun 2015	Sep 2015	Dec 2015	Mar 2016	mu 501p	Sep 2016
	- Gross P	rofit	FRITD.		Not Inco	<u> </u>	- Gross C	ach Flow

Median Public Company Multiples of the Industrial Printers Industry									
Date:	9/30/2014	12/31/2014	3/31/2015	6/30/2015	9/30/2015	12/31/2015	3/31/2016	6/30/2016	9/30/2016
EV/Revenues Multiple	0.9x	1.2x	1.0x	0.9x	1.1x	1.1x	1.0x	1.0x	1.0x
EV/EBITDA Multiple	7.1x	6.8x	8.0x	7.4x	8.4x	8.8x	7.8x	8.2x	10.1x
Price/Earnings Multiple	18.4x	20.8x	27.5x	22.0x	19.7x	21.6x	20.5x	17.4x	19.1x
EV/Gross Cash Flows Multiple	10.2x	12.9x	13.7x	12.5x	14.0x	14.6x	17.9x	13.4x	13.7x

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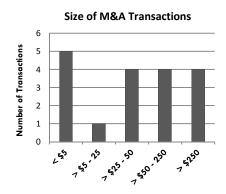


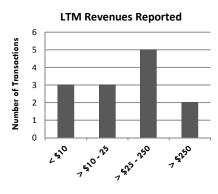
Industry Initial Public Offerings (dollars in millions, except share prices)										
Offer Date 8/12/2016	<u>Company Name</u> Aurora Labs Limited	Offer Price \$0.15	Shares Offered 14.0	Amount Raised \$2.2	Total Assets \$0.1	<u>Debt</u> \$0.0	LTM Revenues \$0.0	LTM EBITDA \$0.0	LTM Net Income (\$0.2)	LTM Cash Flows \$0.0
5/5/2016	Midwich Group plc	\$3.01	36.2	\$109.0	\$184.5	\$71.5	\$463.5	\$23.4	\$7.4	\$24.6
10/17/2013	Voxeljet AG	\$13.00	6.5	\$84.5	\$17.1	\$9.1	\$11.1	\$1.0	(\$0.6)	\$2.8
2/6/2013	The ExOne Company	\$18.00	5.1	\$95.4	\$27.4	\$17.2	\$18.6	(\$9.9)	(\$13.8)	(\$8.3)
7/28/1999	Creo Inc.	\$15.00	5.0	\$75.0	\$136.9	\$6.8	\$147.7	\$29.6	\$13.6	\$29.6
11/13/1997	Mettler-Toledo International Inc.	\$14.00	6.7	\$93.3	\$768.2	\$485.6	\$858.1	\$60.9	(\$194.3)	\$87.5
10/9/1996	Splash Technology Holdings, Inc.	\$11.00	2.6	\$28.6	\$9.7	\$0.0	N/A	N/A	N/A	N/A
Median of A	II IPOs	nm	nm	\$84.5	\$27.4	\$9.1	\$83.1	\$12.2	(\$0.4)	\$13.7

nm: not meaningful

Recent Merger and Acquisition	Tunnametiane for a Mai	auten Centra Idallan	a ::  :aa\
Recent Merger and Acquisition	i transactions tor a <i>i</i> vial	ioritv Stake (dollar	s in millions)

Transaction Date	<u>Target</u>	<u>Acquirer</u>	<u>Transaction Size</u>	% Bought	LTM Revenues	EV/Revenues
3/1/2016	Zephyr Co. Pte. Ltd.	CCL Design GmbH	\$27.8	100%	\$25.7	1.1x
6/11/2015	Domino Printing	Brother Industries, Ltd.	\$1,541.6	100%	\$523.6	2.8x
3/30/2015	First EIE SA	inspec Inc.	\$4.0	51%	\$4.0	1.9x
9/3/2013	Imagelinx plc	Sonoco Trident Ltd.	\$3.3	100%	N/A	N/A
8/15/2013	MakerBot Industries	Stratasys Ltd.	\$614.9	100%	\$15.7	39.2x
6/1/2013	Cadorit AB	PaperlinX A/S	\$1.1	100%	\$3.1	0.3x
2/25/2013	IMPIKA SA	Xerox Corporation	\$53.0	100%	\$21.1	2.5x
12/1/2012	Objet Ltd.	Stratasys Inc.	\$664.9	100%	\$132.9	4.5x
10/31/2012	Presstek Inc.	MAI Holdings, Inc.	\$29.6	100%	\$113.4	0.2x
7/2/2012	Goss International	Shanghai Mechanical	\$90.7	100%	N/A	N/A
6/25/2012	PostJet Systems Ltd.	Domino Printing Sciences	\$25.7	100%	N/A	N/A
6/5/2012	Taiyo Bijyutsu Shikou	N/A	\$1.3	100%	\$17.3	0.1x
3/20/2012	Baldwin Technology	Forsyth Capital Investors	\$39.5	100%	\$156.8	0.2x
1/10/2012	Cretaprint S.L.	Electronics for Imaging	\$52.0	100%	N/A	N/A
9/20/2011	Formero Pty. Ltd.	3D Systems Corporation	\$8.0	100%	N/A	N/A
8/22/2011	Gerber Scientific, Inc.	Vector Capital	\$297.8	100%	\$462.5	0.6x
8/19/2011	Printrex, Inc.	TransAct Technologies	\$4.0	100%	\$5.4	0.7x
6/10/2011	GBC/Fordigraph Pty Ltd.	Neopost S.A.	\$56.6	100%	\$46.0	1.2x
Median of the	18 M&A Transaction Targe	\$29.6	100%	\$23.4	0.9x	





## Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt - Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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