# **Quarterly Industry Update**

As of September 30, 2016 Industry: Electronic Payments

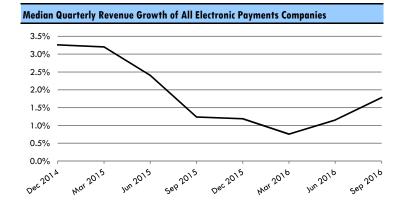


### **Industry Summary**

Cogent Valuation identified Electronic Payments publicly traded companies, IPOs, and recent M&A transactions within the Electronic Payments industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since September 30, 2015, the median 52-week share price return of the Electronic Payments industry was 10.4%. Between September 30, 2014 and September 30, 2016, the median EV/EBITDA multiple increased from 13.2 to 18.6. Furthermore, the median price-to-earnings multiple increased from 19.9 to 29.3 over the same period.

Comparable Public Company Key Statistics											
Median 52-Week Return Median 3-Year CAGR Return	10.4% 14.8%	Median EV/Revenue Multiple Median EV/EBITDA Multiple			3.0x 18.6x	Median Price/Earnings Multiple Median EV/Gross CF Multiple				29.3x 25.2x	
Comparable Public Company Market Price Returns As of September 30, 2016											
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2015	2014	2013	2012	2011
ACI Worldwide, Inc.	-9.4%	-0.7%	-8.2%	1.6%	2.5%	16.1%	6.1%	-6.9%	48.8%	52.5%	6.6%
Bottomline Technologies (de), Inc.	-21.6%	8.3%	-6.8%	-8.1%	-5.8%	3.0%	17.6%	-30.1%	37.0%	13.9%	6.7%
CSG Systems International Inc.	14.9%	2.5%	34.2%	25.4%	18.2%	26.7%	43.5%	-14.7%	61.7%	23.6%	-22.3%
Euronet Worldwide, Inc.	13.0%	18.3%	10.4%	30.9%	27.1%	39.1%	31.9%	14.7%	102.8%	27.7%	6.0%
Global Payments Inc.	19.0%	7.5%	33.8%	48.2%	44.3%	30.6%	59.8%	24.2%	43.5%	-4.4%	2.5%
MasterCard Incorporated	4.5%	15.6%	12.9%	17.3%	14.8%	26.3%	13.0%	3.1%	70.1%	31.8%	66.4%
Moneygram International Inc.	13.2%	3.6%	-11.5%	-24.8%	-28.7%	-17.6%	-31.0%	-56.3%	56.4%	-25.1%	-18.1%
Newtek Business Services Corp.	-0.4%	12.1%	-13.2%	1.8%	-1.2%	16.0%	-3.0%	-6.0%	68.8%	61.7%	-33.1%
Total System Services, Inc.	-5.3%	-11.2%	3.8%	23.4%	17.0%	22.7%	46.6%	2.0%	55.4%	9.5%	27.2%
USA Technologies Inc.	82.0%	31.3%	125.1%	76.5%	51.6%	36.1%	91.3%	-11.0%	4.0%	55.4%	8.7%
VeriFone Systems, Inc.	-43.8%	-15.1%	-43.2%	-32.3%	-11.7%	-14.8%	-24.7%	38.7%	-9.6%	-16.4%	-7.9%
Visa Inc.	6.6%	11.5%	18.7%	24.5%	20.1%	31.0%	18.3%	17.7%	46.9%	49.3%	44.3%
WEX Inc.	22.3%	21.9%	24.5%	-1.0%	7.2%	23.2%	-10.6%	-0.1%	31.4%	38.9%	18.0%
Median of Industry Public Companies	6.6%	8.3%	10.4%	17.3%	14.8%	23.2%	17.6%	-0.1%	48.8%	27.7%	6.6%

(Multiple year periods are calculated as the average annual return.)



Median Gross Profit, EBITDA, Net Income and Gross Cash Flow Margins
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%
5ep 2014 Dec 2014 Mai 2015 Jun 2015 Sep 2015 Dec 2015 Mai 2016 Jun 2016 Sep 2016
Gross Profit BBITDA Net Income · - Gross Cash Flow

Median Public Company Multiples of the Electronic Payments Industry										
Date:	9/30/2014	12/31/2014	3/31/2015	6/30/2015	9/30/2015	12/31/2015	3/31/2016	6/30/2016	9/30/2016	
EV/Revenues Multiple	2.5x	2.6x	2.8x	3.0x	3.2x	3.5x	3.5x	2.8x	3.0x	
EV/EBITDA Multiple	13.2x	13.4x	15.5x	16.6x	15.0x	15.8x	15.5x	16.0x	18.6x	
Price/Earnings Multiple	19.9x	21.3x	26.0x	26.3x	27.1x	28.9x	28.2x	25.9x	29.3x	
EV/Gross Cash Flows Multiple	20.2x	22.0x	24.0x	25.3x	25.4x	27.4x	26.0x	21.9x	25.2x	

This industry research is provided at no charge to Cogent Valuation's clients. Research or detailed information not covered in this report can be obtained for a fee.

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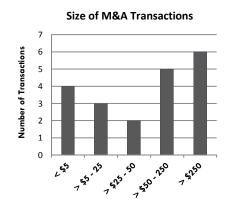


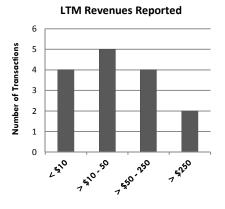
Industry Initial Public Offerings (dollars in millions, except share prices)										
Offer Date	Company Name	Offer Price	Shares Offered	Amount Raised	<u>Total Assets</u>	<u>Debt</u>	LTM Revenues	LTM EBITDA	LTM Net Income	LTM Cash Flows
5/2/2013	Qiwi plc	\$17.00	12.5	\$212.5	\$612.6	\$3.2	\$291.8	\$54.8	\$29.8	\$57.3
4/11/2013	EVERTEC, Inc.	\$20.00	25.3	\$505.3	\$977.7	\$763.8	\$341.7	\$152.6	\$77.4	\$169.0
3/21/2012	Vantiv, Inc.	\$17.00	29.4	\$500.0	\$3,489.7	\$1,801.7	\$1,622.4	\$435.9	\$36.2	\$467.6
6/16/2010	Higher One Holdings, Inc.	\$12.00	9.0	\$108.0	\$66.7	\$18.5	\$95.9	\$34.7	\$18.4	\$35.7
3/18/2008	Visa Inc.	\$44.00	406.0	\$17,864.0	\$27,742.0	\$115.0	\$5,836.1	\$2,570.7	(\$672.5)	\$2,655.7
5/24/2006	MasterCard Incorporated	\$39.00	61.5	\$2,399.3	\$3,711.0	\$229.6	\$3,017.8	\$608.2	\$300.2	\$653.0
Median of All IPOs		nm	nm	\$502.6	\$2,233.7	\$172.3	\$982.1	\$294.2	\$33.0	\$318.3

nm: not meaningful, N/A: not applicable

#### Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

<u>Transaction Date</u>	<u>Target</u>	<u>Acquirer</u>	<u>Transaction Size</u>	% Bought	LTM Revenues	EV/Revenues
9/29/2016	Payment Software Company	NCC Group plc	\$18.8	100%	\$9.5	2.0x
4/22/2016	Heartland Payment Systems,	Global Payments Inc.	\$4,457.4	100%	\$2,588.4	1.7x
10/30/2015	Track Concepts B.V.	Crowd Mobile Limited	\$30.7	100%	\$17.6	1.8x
8/10/2015	Skrill Holdings Limited	Netinvest Limited	\$1,760.3	100%	N/A	N/A
7/11/2014	PNI Digital Media	Staples, Inc.	\$68.5	100%	\$21.6	2.9x
6/13/2014	Mercury Payment Systems	NPC Group, Inc.	\$1,650.0	100%	\$237.0	7.0x
7/26/2013	PayDivvy, Inc.	Higher One Holdings, Inc.	\$0.1	100%	N/A	N/A
3/26/2013	Ingenico e-Commerce	Ingenico Group	\$534.8	100%	\$56.6	9.5x
3/10/2013	Direção Processamento	Linx Sistemas E Consultoria	\$13.5	100%	\$8.5	1.6x
2/8/2013	paysafecard.com	Skrill Holdings Limited	\$174.1	100%	N/A	N/A
1/10/2013	LML Payment Systems Inc.	Digital River Inc.	\$102.4	100%	\$34.6	2.1x
12/31/2012	Parallel Solutions Inc.	Spindle, Inc.	\$2.0	100%	\$1.0	2.0x
11/30/2012	Litle & Co. LLC	NPC Group, Inc.	\$361.0	100%	\$285.0	1.3x
10/2/2012	FCTI, Inc.	Seven Bank Ltd.	\$131.1	100%	\$42.0	3.1x
9/11/2012	Albany Software Limited	Bottomline Technologies	\$31.4	100%	N/A	N/A
8/31/2012	Merchant e-Solutions, Inc.	Cielo USA Inc.	\$670.0	100%	\$124.0	5.4x
6/11/2012	Quality Equipment B.V.	Worldline S.A./N.V.	\$12.7	100%	\$14.7	0.9x
3/31/2012	NetMind Inc.	Telpac Industries Inc	\$0.7	100%	N/A	N/A
3/31/2012	SBI Veritrans Co.	Wheel, Inc.	\$166.1	100%	\$83.5	1.5x
2/22/2012	KGTG Co., Ltd.	Mobilians Co., Ltd.	\$2.5	100%	\$6.0	0.4x
Median of the	20 M&A Transaction Target	\$85.4	100%	\$34.6	2.0x	





#### Definitions of Financial Terms Used in this Quarterly Industry Update:

Enterprise Value (EV): Market Value of Equity + Market Value of Debt - Cash

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

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