## **Quarterly Industry Update**

As of June 30, 2015 Industry: Industrial Printers

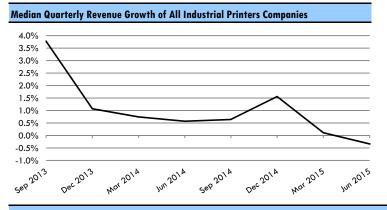


### Industry Summary

Cogent Valuation identified publicly traded companies, IPOs, and recent M&A transactions within the Industrial Printers industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Since June 30, 2014, the median 52-week share price return of the Industrial Printers industry has decreased by -24.7%. In the last quarter, the median price-to-earnings multiple decreased from 21.8x to 20.5x.

Comparable Public Company Key Statis	tics										
Median 52-Week Return	-24.7%	Median EV/Revenue Multiple			1.0x	Median Price/Earnings Multiple				20.5x	
Median 3-Year CAGR Return	10.2%	M	edian EV/E	BITDA Mult	tiple	7.9x	M	13.0x			
Comparable Public Company Market Pr	ice Returns (As c	of June 30, 2	015)								
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2014	2013	2012	2011	2010
Eastman Kodak Co.	-22.6%	-11.5%	-31.3%	N/A	N/A	N/A	-37.5%	N/A	N/A	N/A	N/A
Pitney Bowes Inc.	-14.6%	-10.8%	-24.7%	1 <b>9</b> .1%	11.6%	-1.1%	4.6%	119.0%	-42.6%	-23.3%	6.2%
Quad/Graphics, Inc.	-19.4%	-19.5%	-17.3%	-12.4%	8.8%	N/A	-15.7%	33.5%	42.2%	-65.2%	N/A
The ExOne Company	-33.9%	-18.7%	-72.0%	-57.6%	N/A	N/A	-72.2%	N/A	N/A	N/A	N/A
Voxeljet AG	-15.8%	-13.5%	-67.3%	N/A	N/A	N/A	-79.4%	N/A	N/A	N/A	N/A
Astro-Med, Inc.	-13.3%	2.3%	5.3%	14.1%	21.6%	14.8%	22.3%	33.7%	32.6%	-2.9%	5.1%
Canon Inc.	1.6%	-8.0%	0.1%	-0.1%	-6.3%	-2.8%	1.2%	-18.0%	-12.9%	-14.6%	23.5%
Electronics for Imaging, Inc.	1.6%	4.2%	-3.7%	24.0%	38.9%	34.9%	10.6%	103.9%	33.3%	-0.4%	10.3%
Lexmark International Inc.	7.1%	4.4%	-8.2%	20.2%	18.5%	6.0%	16.2%	53.2%	-29.9%	-5.0%	34.0%
Stratasys Ltd.	-58.0%	-33.8%	-69.3%	-35.4%	-11.0%	7.3%	-38.3%	68.1%	163.6%	-6.8%	89.3%
TransAct Technologies Incorporated	22.1%	13.0%	-35.5%	-9.6%	-4.7%	-1.8%	-56.3%	73.5%	-0.6%	-22.9%	35.7%
Median of Industry Public Companies	-14.6%	-10.8%	-24.7%	-0.1%	10.2%	6.0%	-15.7%	60.6%	16.0%	-10.7%	23.5%

(Multiple year periods are calculated as the average annual return.)



### Median Public Company Multiples of the Industrial Printers Industry

Aedian G	ross Prof	it, EBITD/	A, Net Inco	ome and G	iross Cash	Flow Ma	rgins	
45.0% -								
40.0% -								
35.0% -								
30.0% -								
25.0% -								
20.0% -								
15.0% -								
10.0%		· · · · ·						
5.0%						· —		
0.0% ⊦						+		
-5.0% -								
Jun 2013	5ep 2013	Dec 2013	Mar 2014	Jun 2014	5ep 2014	Dec 2014	Mar 2015	Jun 20
	- Gross P	rofit •••••	EBITD	a <b></b>	Net Incor	ne <u>—</u> · ·	- Gross C	ash Flov

Date:	6/30/2013	9/30/2013	12/31/2013	3/31/2014	6/30/2014	9/30/2014	12/31/2014	3/31/2015	6/30/2015
EV/Revenues Multiple	0.8x	0.8x	1.0x	1.2x	1.2x	1.0x	1.2x	1.0x	1.0x
EV/EBITDA Multiple	7.4x	8.1x	8.1x	8.7x	7.8x	6.9x	8.3x	8.0x	7.9x
Price/Earnings Multiple	15.0x	16.1x	16.7x	23.0x	21.8x	17.6x	26.7x	21.8x	20.5x
EV/Gross Cash Flows Multiple	7.8x	8.7x	9.0x	14.0x	12.4x	12.0x	12.9x	13.0x	13.0x

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# **Quarterly Industry Update**

As of June 30, 2015 Industry: Industrial Printers



#### Industry Initial Public Offerings (dollars in millions, except share prices)

nm. not mon	nta ala									
Median of Al	l IPOs	nm	nm	\$51.8	\$85.1	\$19.8	\$28.7	\$3.7	(\$1.0)	\$3.9
3/27/1989	Presstek Inc.	\$5.00	1.3	\$6.5	N/A	N/A	N/A	N/A	N/A	N/A
10/20/1994	Stratasys Ltd.	\$5.00	1.2	\$6.0	\$1.6	\$0.7	\$2.4	(\$1.0)	(\$1.0)	(\$0.9)
9/18/1996	Thermo BioAnalysis Corporation	\$14.00	1.5	\$21.0	\$85.1	\$30.0	\$27.2	\$3.7	(\$1.2)	\$4.1
10/9/1996	Splash Technology Holdings, Inc.	\$11.00	2.6	\$28.6	\$4,453.7	\$2,288.3	\$6,889.8	\$416.9	\$59.7	N/A
11/13/1997	Mettler-Toledo International Inc.	\$14.00	6.7	\$93.3	\$768.2	\$485.6	\$858.1	\$60.9	(\$194.3)	\$87.5
7/28/1999	Creo Inc.	\$15.00	5.0	\$75.0	\$146.5	\$6.7	\$158.1	\$30.3	\$14.8	\$30.3
2/6/2013	The ExOne Company	\$18.00	5.1	\$95.4	\$33.1	\$19.8	\$28.7	(\$6.4)	(\$10.2)	(\$4.7)
10/17/2013	Voxeljet AG	\$13.00	6.5	\$84.5	\$21.0	\$10.7	\$13.6	\$1.6	(\$0.3)	\$3.7
<u>Offer Date</u>	<u>Company Name</u>	Offer Price	<u>Shares Offered</u>	Amount Raised	<u>Total Assets</u>	<u>Debt</u>	LTM Revenues	<u>LTM EBITDA</u>	LTM Net Income	LTM Cash Flows

nm: not meaningful

Recent Merge	r and Acquisition Transa	ctions for a Majority Stake (do	Size of Merger and Acquisition Transactions (dollars in millions)		
Transaction Date	<u>Target</u>	<u>Acquirer</u>	<u>Transaction Size</u>	<u>% Bought</u>	6
6/11/2015	Domino Printing	Brother Industries, Ltd.	\$1,541.6	100%	
3/30/2015	First EIE SA	inspec Inc.	\$4.0	51%	
9/3/2013	Imagelinx plc	Sonoco Trident Ltd.	\$3.3	100%	5
8/15/2013	MakerBot Industries	Stratasys Ltd.	\$614.9	100%	Su S
6/1/2013	Cadorit AB	PaperlinX A/S	\$1.1	100%	
2/25/2013	IMPIKA SA	Xerox Corporation	\$53.0	100%	
12/1/2012	Objet Ltd.	Stratasys Inc.	\$664.9	100%	Transactions 3
10/31/2012	Presstek Inc.	MAI Holdings, Inc.	\$29.6	100%	
7/2/2012	Goss International	Shanghai Mechanical	\$90.7	100%	<b>N</b> 2
6/25/2012	PostJet Systems Ltd.	Domino Printing Sciences	\$25.7	100%	E E
6/5/2012	Taiyo Bijyutsu Shikou	N/A	\$1.3	100%	Ž
3/20/2012	Baldwin Technology	Forsyth Capital Investors	\$39.5	100%	
1/10/2012	Cretaprint S.L.	Electronics for Imaging	\$52.0	100%	
9/20/2011	Formero Pty. Ltd.	3D Systems Corporation	\$8.0	100%	
8/22/2011	Gerber Scientific, Inc.	Vector Capital	\$297.8	100%	40 <sup>-15</sup> 41 <sup>50</sup> 430 <sup>-150</sup> 41 <sup>50</sup> 7 <sup>450</sup>
Median of All	Transaction Targets		\$39.5	100%	<u> </u>

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