## **Quarterly Industry Update**

As of September 30, 2014

**Industry: Management Consulting** 

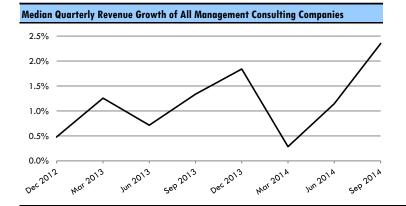


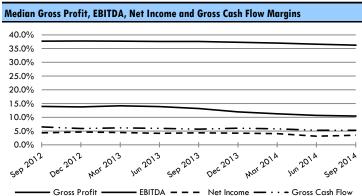
## **Industry Summary**

Cogent Valuation identified publicly traded companies, IPOs, and recent M&A transactions within the Management Consulting industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Since September 30, 2013, the median 52-week share price return of the Management Consulting industry has increased by 1.7%. In the last quarter, the median price-to-earnings multiple decreased from 17.2x to 15.5x.

Comparable Public Company Key Statist	ics										
Median 52-Week Return	1.7%	Median EV/Revenue Multiple			1.3x	Median Price/Earnings Multiple			15.5x		
Median 3-Year CAGR Return	17.1%	Median EV/EBITDA Multiple			10.4x	Median EV/Gross CF Multiple			20.6x		
Comparable Public Company Market Price Returns (As of September 30, 2014)											
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2013	2012	2011	2010	2009
MDC Partners Inc.	-24.7%	-10.1%	3.0%	53.4%	26.1%	31.1%	259.7%	-20.5%	-21.6%	102.8%	172.3%
Corporate Executive Board Co.	-22.4%	-11.9%	-17.3%	5.8%	26.3%	19.3%	63.1%	24.6%	1.5%	64.5%	3.4%
Navigant Consulting Inc.	-27.6%	-20.3%	-10.0%	12.2%	14.5%	0.6%	72.0%	-2.2%	24.0%	-38.1%	-6.4%
Forrester Research Inc.	-3.7%	-2.7%	0.3%	13.2%	4.3%	6.7%	42.8%	-21.0%	-3.8%	36.0%	-8.0%
PFSweb Inc.	20.0%	31.1%	82.2%	94.0%	42.2%	45.6%	218.2%	-13.4%	-16.9%	165.8%	104.1%
FTI Consulting, Inc.	-15.0%	-7.6%	-7.5%	14.5%	-1.7%	-3.9%	24.7%	-22.2%	13.8%	-20.9%	5.6%
ICF International Inc.	-11.3%	-12.9%	-13.0%	23.8%	17.9%	0.3%	48.1%	-5.4%	-3.7%	-4.0%	9.1%
Huron Consulting Group Inc.	-2.7%	-13.9%	15.9%	32.3%	25.1%	18.7%	86.0%	-13.0%	46.5%	14.8%	-59.8%
The Advisory Board Company	-26.8%	-10.1%	-21.7%	-1.3%	13.0%	30.0%	36.1%	26.1%	55.8%	55.4%	37.4%
CRA International Inc.	28.4%	10.3%	36.6%	21.3%	8.3%	-1.4%	0.2%	-0.4%	-15.6%	-11.8%	-1.0%
Franklin Covey Co.	-1.5%	-2.7%	9.1%	27.8%	37.1%	27.3%	54.1%	52.3%	-1.4%	36.3%	4.1%
Booz Allen Hamilton Holding Corporation	22.2%	10.2%	21.1%	30.0%	16.3%	N/A	37.6%	-19.3%	-11.2%	N/A	N/A
Median of Industry Public Companies	-7.5%	-8.8%	1.7%	22.5%	17.1%	18.7%	51.1%	-9.2%	-2.5%	36.0%	4.1%

(Multiple year periods are calculated as the average annual return.)





Median Public Company Multiples of the Management Consulting Industry									
Date:	9/30/2012	12/31/2012	3/31/2013	6/30/2013	9/30/2013	12/31/2013	3/31/2014	6/30/2014	9/30/2014
EV/Revenues Multiple	1.1x	1.2x	1.2x	1.1x	1.2x	1.5x	1.6x	1.5x	1.3x
EV/EBITDA Multiple	7.6x	7.5x	8.4x	8.1x	9.9x	12.1x	11.6x	12.2x	10.4x
Price/Earnings Multiple	24.1x	21.1x	21.9x	20.2x	19.6x	19.1x	18.6x	17.2x	15.5x
EV/Gross Cash Flows Multiple	13.5x	12.1x	13.0x	17.1x	17.2x	19.8x	19.5x	21.8x	20.6x

This industry research is provided at no charge to Cogent Valuation's clients. Research or detailed information not covered in this report can be obtained for a fee. Contact Steven Kam at 415-392-0888 for additional information or questions in connection with this research report.

## **Quarterly Industry Update**

As of September 30, 2014

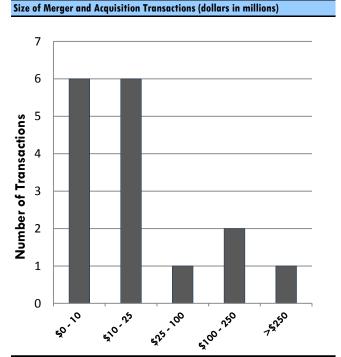
**Industry: Management Consulting** 



Industry Initial Public Offerings (dollars in millions, except share prices)										
Offer Date	Company Name	Offer Price	Shares Offered	Amount Raised	Total Assets	<u>Debt</u>	LTM Revenues	LTM EBITDA	LTM Net Income	LTM Cash Flows
11/16/2010	Booz Allen Hamilton Holding Corporation	\$17.00	14.0	\$238.0	\$3,082.1	\$1,474.9	\$5,323.1	\$336.6	\$49.2	\$388.8
5/19/2010	ReachLocal, Inc.	\$13.00	4.2	\$54.2	\$101.5	\$0.0	\$224.0	(\$4.1)	\$10.0	(\$2.3)
5/4/2010	Charm Communications Inc.	\$9.50	7.8	\$74.2	\$187.8	\$19.7	\$123.7	\$24.3	\$21.3	\$24.3
11/20/2006	Willdan Group, Inc.	\$10.00	2.9	\$29.0	\$37.8	\$1.0	\$76.0	\$4.7	\$0.8	\$6.3
9/28/2006	ICF International Inc.	\$12.00	4.7	\$56.0	\$171.2	\$64.9	\$203.5	\$8.0	(\$0.1)	\$10.8
10/12/2004	Huron Consulting Group Inc.	\$15.50	5.0	\$77.5	\$55.5	\$10.1	\$160.8	\$22.5	\$7.6	\$24.8
Median of All IPOs		nm	nm	\$65.1	\$136.4	\$14.9	\$182.2	\$15.3	\$8.8	\$17.5

nm: not meaningful

Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)								
Transaction Date	<u>Target</u>	<u>Acquirer</u>	Transaction Size	% Bought				
9/15/2014	Synapsis Soluciones	TIVIT Terceirização	\$196.9	100%				
8/25/2014	Connecta AB	Acando AB (publ.)	\$81.7	100%				
7/8/2014	ACE International Consultants	AECOM Technology	\$14.3	100%				
4/30/2014	JMM Management Group, LLC	BSM Wireless Inc.	\$4.5	100%				
5/6/2014	IMG Worldwide, Inc.	Silver Lake	\$2,300.0	100%				
4/28/2014	I-Cubed, Inc.	KPIT Technologies	\$24.2	100%				
4/10/2014	RedTree Inc.	Franklin Covey Co.	\$0.5	100%				
3/21/2014	American Business Change	Market Milestones, Inc.	\$0.2	88%				
2/14/2014	PT Wisesa Inspirasi Nusantara	Kulim (Malaysia) Berhad	\$17.4	55%				
1/31/2014	Harris Interactive Inc.	Nielsen Holdings N.V.	\$121.0	100%				
1/2/2014	TradeTech Consulting AB	Virtusa International B.V.	\$23.9	100%				
10/1/2013	Cooper Williamson Limited	Begbies Traynor Group plc	\$4.0	100%				
8/6/2013	Grafton Consulting Group	OCG Consulting Ltd.	\$2.2	74%				
7/31/2013	M Squared Consulting	SolomonEdwardsGroup	\$11.0	100%				
7/9/2013	OTM Consulting Ltd	Sagentia Group plc	\$9.6	100%				
Median of All Transaction Targets \$14.3 100%								



Disclosures and Limitations: This research report is for informational and discussion purposes only. Information presented herein is not investment advice of any kind to any person and does not constitute a recommendation as to the purchase or sale of any interests or as to any other course of action. General, financial, and statistical information concerning the details of this report and related industry are from sources Cogent Valuation believes to be reliable. Cogent Valuation has accurately reflected such information in this research report; however, Cogent Valuation makes no representation as to the sources' accuracy or completeness and has accepted this information without further verification. Neither all nor any part of the content of this report may be conveyed to the public through advertising, public relations, news, sales, mail, direct transmittal, or other media without the prior written consent of Cogent Valuation. Cogent Valuation's research is as of the date reported herein. Cogent Valuation has no affiliation with any of the companies comprising the industry used as a basis for research in this report, nor does Cogent Valuation hold any investments in the companies listed herein. The content of this report may be used, in part, as a basis for any work that Cogent Valuation performs for you in the future at the sole discretion of Cogent Valuation. THIS REPORT IS NOT TO BE USED OR CONSIDERED UNDER ANY CIRCUMSTANCE BY ANYONE AS INVESTMENT ADVICE. This industry research is provided at no charge to Cogent Valuation's clients. Research or detailed information not covered in this report can be obtained for a fee. Contact Steven Kam at 415-392-0888 for additional information or questions in connection with this research report. Copyright © 2014 Cogent Valuation. All Rights Reserved.