

# Cogent Valuation Industry Experience

## **Aerospace Manufacturing**

- Commercial rocket launch services
- Defense electronics and communications
- Aerospace components
- Precision machining
- Fasteners
- Guidance systems and antennas
- Radio frequency amplifiers
- Video compression equipment
- Specialized wire and cables
- Precision valves and fittings
- Thermal insulation materials

## **Agriculture**

- Nursery plants and flower production
- Almond farms
- Vineyards
- Pistachio farms
- Hydroponic lettuce farms
- Pomegranate farms
- Timberland
- Orange groves
- Citrus groves
- Strawberry farms
- Egg farms
- Forestry

## **Chemicals**

- Specialty chemicals
- Industrial coatings
- Resins
- Food additives
- Health and beauty
- Agricultural chemicals and pesticides

## **Clothing and Accessories Producers**

- Designer clothing
- Footwear manufacturing
- Athletic clothing and accessories
- Surf wear
- Swimwear and accessories
- Designer eyewear
- Women's apparel
- Men's apparel

## **Construction**

- Land development
- Commercial builders
- Home builders
- Road, street, highway construction
- Bridge and tunnel construction
- Parking garage construction
- Electrical contractors
- HVAC contractors
- Cement contractors
- Plumbing contractors
- Flooring and design subcontractors
- Landscaping
- Lumber companies
- Sawmills

## **Consumer Products**

- Cosmetics
- Nail Care
- Hair Care
- Skin Care and beauty products
- Cold remedies/Over the counter medications

## **Distribution / Wholesale**

- Food service
- Beer distributors
- Lumber and building material distributors
- Aircraft parts
- Used airplane parts
- Scrap metal distributors
- Industrial tools and supplies
- Hardware and building supply distributors
- Tire distributors
- Resin polymers
- Window components
- Water works supplies
- Health supplements
- Warehousing

## **Education**

- Private K- 12
- Preschools
- Trade schools
- Online high school
- Online college
- Executive mentoring
- Textbook publishing
- Educational toys

## **Energy and Utilities**

- Regulated utilities (electric, gas, water)
- Oil and gas pipeline
- Oil and gas field services and equipment
- Oil and gas production
- Contract drilling
- Geotechnical testing services
- Ethanol production
- Wind farms
- Solar panels
- Waste treatment facilities
- Water treatment plant

## **Financial Institutions**

- Commercial banks
- Savings and loan
- Insurance companies
- Title insurance companies
- Insurance brokers
- Mortgage investment funds

## **Food and Beverage**

- Wineries
- Breweries
- Distillery
- Candy manufacturers
- Cheese production
- Ethnic foods
- Dairies
- Commercial bakeries
- Premium bottled water
- Coffee producers
- Beer distributors
- Organic and Health Food
- Wine and spirits distributors
- Food distributors

## **Gaming**

- Las Vegas casinos
- Riverboat casinos

## **Gaming (cont.)**

- Mobil gaming

## **Healthcare**

- Hospitals
- Assisted living facilities
- Skilled nursing facilities
- Radiology centers
- Oncology centers
- Imaging centers
- Medical offices and clinics
- Surgery centers
- Optometrists
- Clinical laboratories
- Diagnostic laboratories
- Plasma centers
- Home health care
- Rehabilitation facilities
- Urgent care facilities
- Pharmacies

## **Information and Publishing**

- Newspaper publishing
- Magazine publishing
- Book publishing
- Textbook publishing
- Telephone directory
- Historical abstracts
- Market research
- Music publishing

## **Internet**

- Social networking
- Internet service providers (ISPs)
- Search engines
- Online retailers (ecommerce)
- Auction sites
- Mobile phone applications
- Online lead generation exchanges
- Online news sites
- Portals
- Online ticket exchange
- Paid subscriber sites
- IT outsourcing, server hosting
- Merchant services (transaction processing)
- Content rating
- Online gaming
- Video and audio streaming
- Image management
- Online university/digital textbooks
- Data mining

## **Investment Advisory**

- Mutual fund
- Wealth management
- Hedge fund
- Private equity
- Venture capital
- Investment bank
- Mortgage bank
- Broker- dealer

## **Leasing**

- Equipment leasing
- Car rental
- Truck leasing
- Computer leasing

# Cogent Valuation Industry Experience

## Licensing

- Patent portfolios
- Image licensing

## Manufacturing

- Packaging materials
- Corrugated shipping boxes
- Hot tubs
- Aircraft parts
- Music cases
- Signage
- Furniture
- Machine shops (inertia wheels, injection molding pins)
- Meat processing equipment
- Fishing tackle
- Bowling accessories
- Plumbing parts and supplies
- Capital equipment for semiconductor production
- Construction equipment tools
- AC power distribution and control products

## Media and Entertainment

- Film production
- Television production
- Television broadcasting
- Post production
- Computer graphics special effects
- Movie and television set lighting
- Professional sports franchises
- Music libraries
- Film libraries
- Book publishing
- Video games
- Online content
- Movie theatres
- Comics
- Recreational facility

## Medical Devices

- Diagnostic instruments
- Defibrillators
- Neurovascular catheters, stents and coils
- Cardiovascular catheters and stents
- Hospital equipment
- Vertebroplasty
- Artificial discs
- Orthodontic instruments
- Radiosurgery surgical instruments
- Tissue dissection systems
- Precision laser systems
- Cataract lenses

## Nonprofit Organizations

## Pharmaceutical and Life Sciences

- Oncology
- Inflammation
- Diabetes
- Antibiotics
- Multiple sclerosis
- Neurovascular

## Pharmaceutical and Life Sciences (cont.)

- Dermatologic
- DNA sequencing
- Strokes
- Hepatitis
- HIV
- Glaucoma
- Prenatal screening
- Generic drugs

## Professional Services

- Management consulting
- Economic consulting
- Accounting firms
- Law firms
- Architectural and engineering firms
- Water and wastewater engineering
- Advertising agencies
- Media placement services
- Marketing organizations
- Graphic design
- Construction managers
- Property management
- Staffing
- Environmental testing services
- Environment remediation services
- Infant and child care

## Printing

- Offset printing
- Advertising circulars
- Newspaper printing
- Custom and specialty envelopes

## Real Estate

- Home builders
- Commercial property
- Industrial property
- Residential property
- Self storage
- Mobile home parks
- Hotels
- Real estate investment trust (REIT)
- Real estate development
- Property management
- Real estate brokerage
- Leasing
- Mortgage bankers
- Mortgage brokers

## Restaurants

- Fast food chains
- Coffee shop chains
- Ethnic food chains
- Casual dining chains
- Steakhouse chains
- Fine dining

## Retail

- Automobile dealerships
- Motorcycle dealerships
- Furniture stores
- Grocery stores
- Lumber and building materials
- Hardware stores

## Retail

- Clothing stores
- Craft stores
- Consumer electronics
- Nurseries
- Pharmacies
- Truck stop facility

## Software

- Network software
- Business processes and management
- Document management
- Computer security and protection
- Network security and protection
- Performance management
- Navigation
- Telematics
- Medical practice management
- Text analytics
- Mobile apps

## Computer and Electronics

- Semiconductors
- Integrated circuits
- Electronics
- Networking equipment
- Wireless modems
- Telematics
- Radar and satellites
- Computer hardware
- Servers
- Routers
- Modems
- Interface cards
- Data storage
- Audio equipment
- IP Telephony
- Video streaming and equipment

## Telecommunication

- Telephone companies
- Cellular phone companies
- IP Telephony

## Transportation

- Airlines
- Shipping
- Railroads
- Trucking
- Logistics
- Airplane fleet operators
- Rental car/truck agencies
- Motor carriers
- Automobile dealerships

## Miscellaneous

- Batteries
- CLEC
- Jewelry
- Jukebox and digital signage
- Metal Stamping
- Mattresses
- Plastic blow Molding
- Funeral home and cemetery